



Frontiers in Education 2016 Sponsorship and Marketing Opportunities

The Frontiers in Education Conference (FIE) is pleased to offer your organization the opportunity to become an official sponsor. This annual international conference brings together education leaders in engineering, computer science and engineering technology. Sponsorship provides visibility for your company or institution and helps the planning committee create a more desirable conference environment. The conference is co-sponsored by the IEEE Computer Society, the IEEE Education Society, and the ASEE Educational Research and Methods Division.

For additional information, contact:

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General Sponsor Benefits:

- One complimentary registration is included with any sponsorship at or above the **\$3,500** level. (Additional complimentary registrations are included with some higher-level sponsorships, as described below.)
- Sponsors will be recognized immediately on the conference web site.
- Sponsorship ribbons will be provided for staff from sponsoring organizations.

*All sponsorship requests will be handled on a first-come, first-served basis.
All sponsorship fees are in USD*

Platinum Sponsor - \$20,000

- Platinum Supporter acknowledgement and highlight on conference web site
- Platinum Supporter acknowledgement in the Conference Program
- Platinum Supporter acknowledgement on the Conference Marketing Items
- Platinum Supporter acknowledgement at all conference social events.
- Two 90 minute session presentations of the sponsors choice
- Three free exhibit booths with Platinum Sponsor signage and priority placement in the Exhibits Area (locations assigned on a first-come, first-served basis)
- 50% discount on additional Exhibit Area booths
- Three complimentary Conference Registrations
- Post-conference acknowledgement in an FIE summary email sent to the worldwide memberships of the co-sponsoring societies and any other dissemination channels.

Gold Sponsor - \$15,000

- Gold Supporter acknowledgement and highlight on conference web site
- Gold Supporter acknowledgement in the Conference Program
- Gold Supporter acknowledgement on the Conference Marketing Items
- Gold Supporter acknowledgement at all conference social events.
- One 90 minute session presentations of the sponsors choice
- Two free exhibit booths with Platinum Sponsor signage and priority placement in the Exhibits Area (locations assigned on a first-come, first-served basis)
- 50% discount on additional Exhibit Area booths
- Two complimentary Conference Registrations
- Post-conference acknowledgement in an FIE summary email sent to the worldwide memberships of the co-sponsoring societies and any other dissemination channels.

Silver Sponsor - \$10,000

- Silver Supporter acknowledgement and highlight on conference web site
- Silver Supporter acknowledgement in the Conference Program
- Silver Supporter acknowledgement on the Conference Marketing Items
- Silver Supporter acknowledgement at all conference social events.
- One 90 minute session presentation of the sponsors choice
- One free exhibit booth with Platinum Sponsor signage and priority placement in the Exhibits Area (locations assigned on a first-come, first-served basis)
- 25% discount on additional Exhibit Area booths
- One complimentary Conference Registration
- Post-conference acknowledgement in an FIE summary email sent to the worldwide memberships of the co-sponsoring societies and any other dissemination channels.

Conference Reception - \$15,000 exclusive sponsorship or \$5,000 per sponsor for up to four sponsors

This unique sponsorship opportunity offers your company or organization the chance to stand apart by sponsoring the conference reception. This is traditionally one of the most popular and best-attended events where attendees come to meet old friends and make new contacts. Your company's name and logo will appear prominently on signage throughout the reception with additional opportunities for visibility through presentations, announcements and/or give-aways during the reception event.

New Faculty Fellows - \$10,000 exclusive sponsorship or \$3,000 per sponsor for up to five sponsors

Have your name associated with the rising stars of FIE. The New Faculty Fellows are early career professionals who are recognized for their outstanding work and potential in their future career. They are awarded a travel stipend to attend FIE and recognized during a poster session as part of the Focus on Exhibits. Your company or organization's name will be listed as sponsor of the New Faculty Fellows in the Program, on the website and during the poster session.

Proceedings USB drive - \$10,000 for exclusive sponsorship

What better way for your company to gain visibility than by being seen over and over again! Even after the event, the proceedings USB drive, imprinted with your company information, will be carried back to the office by hundreds of people. Grab the awareness of the people who are shaping the future!

Main Plenary - \$10,000 exclusive sponsorship

The Main Plenary session is traditionally the most highly attended session at the conference. Put your company's name and logo in front of over 500 attendees attending the Main Plenary. Your company's logo will appear on the screen before the plenary presentation begins and during question and answer periods.

Conference Lunches - \$10,000 exclusive sponsorship for each lunch

Capture the attention of all our attendees through a sponsorship of one of our conference lunches. These lunches bring all of the conference attendees together for a meal, networking and enough time for an exclusive sponsor to make a 15-minute address or presentation. The name and logo of your company will appear in the banquet hall and at each table. Materials provided by the sponsor can also be distributed to all luncheon attendees. This is a terrific way to address all conference attendees.

Breakfasts - \$5,000 exclusive sponsorship for each breakfast

This sponsorship opportunity puts your company's name and logo in front of all attendees as they begin their day. Breakfasts are well attended as conference participants share time with colleagues before they attend their first session. Sponsor's name and logo will appear on signage and at each table during breakfast.

Focus on Exhibits - \$5000 exclusive sponsorship

The Focus on Exhibits Reception is held on the second afternoon, when conference attendance is at its peak. It is one of the most popular events held during the conference. No sessions are held during this time, which allows both attendees and exhibitors ample time to relax and interact with each other. We will distribute any materials you provide us to each attendee as they enter the exhibit hall during the Focus on Exhibits. Don't miss this opportunity to guarantee your materials will reach those interested in your product -- a perfect way to promote a raffle or give-away in your booth. This sponsorship includes one free exhibit hall booth.

Badge Holders - \$2,000 for exclusive sponsorship

Have you seen an attendee at a show without a badge? Not likely! Everyone must wear a badge to participate at the FIE Conference. Let FIE attendees become your walking advertisement at all events for three days.

Refreshment Breaks - \$2,500 exclusive sponsorship per break

Always popular, our refreshment breaks are scheduled between sessions and are held in the exhibit hall. After listening to educational sessions all morning or afternoon, attendees relish the opportunity to relax and mingle with their colleagues. The refreshment breaks will be open to all attendees and exhibitors.